

CAPABILITIES STATEMENT

Execution is commoditized. Architecture is the last moat.

Strategic Forecaster Consulting, LLC (DBA OM Strategic Forecasting) is an AI-native consultancy that architects the business models companies need to compete in an AI-first market.

Strategic Forecaster Consulting, LLC · Liberty Square, Boston, Massachusetts 02109
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WOSB CERTIFIED · WBENC CERTIFIED · CAGE 12VH0 · UEID X3HNZ79FRZY5

COMPANY DATA

Company data.

LEGAL NAME	Strategic Forecaster Consulting, LLC
DOING BUSINESS AS	OM Strategic Forecasting
FOUNDED	2022
LOCATION	Revere, MA, United States
MAILING ADDRESS	Liberty Square, Boston, Massachusetts 02109, United States
COMPANY ID	92-0615912
CAGE CODE	12VH0
UEID	X3HNZ79FRZY5
FOUNDER	Oksana Matviichuk
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NAICS CODES

541613 (Primary) · 541611 · 541614 · 541810 · 541820 · 541830

UNSPSC CODES

80101500 · 80101501 · 80101504 · 80101507 · 80101513 · 80141600 · 80141602 · 80141604 · 80141606 · 80141612 · 80141616 · 80141617 · 80141619 · 80141626

The firm.

Strategic Forecaster Consulting, LLC (DBA OM Strategic Forecasting) was founded in 2022 by Oksana Matviichuk, an AI-Native Business Model Architect, Forbes Councils Expert, USA Today best-selling author, and award-winning thought leader with over two decades of global strategy and marketing leadership, including extensive work with Fortune 500 companies.

After decades of leading transformative growth for organizations across industries, Oksana launched Strategic Forecaster Consulting to make high-level strategic expertise accessible to both the market and governmental agencies.

Today, OM Strategic Forecasting operates as an AI-native consultancy that architects the business models companies need to compete in an AI-first market. At the core of its work is the OM Engine — a proprietary methodology that diagnoses a company's current structure and produces a Structural Plan of what to Preserve, Decommission, and Re-author. Rather than layering tools onto legacy processes, OM rebuilds the operating model around AI, so intelligence, efficiency, and real-time adaptability are structural rather than bolted on. This is what makes the growth durable.

THE OM ENGINE

Preserve

What still compounds under AI pressure stays, and gets defended.

Decommission

What only survived on habit or headcount is retired deliberately.

Re-author

What matters but no longer works is rebuilt AI-native, by design.

Core competencies.

01 Digital Marketing & Media Strategy

03 AI-Native Business Model Architecture

05 AI Readiness Assessment &
Transformation Roadmapping

07 Sustainable Growth & Transformation
Consulting

09 Marketing Strategy Alignment

11 Performance Marketing &
Omnichannel Campaigns

13 Reputation Management & CSR

15 Thought Leadership & Training

02 AI-Driven Strategy & Automation

04 Go-to-Market Strategy: Market
Segmentation, ICP & Offer Design

06 Social Media Strategy & Execution

08 Public Relations & Brand
Management

10 Business Strategy Development &
Innovation

12 E-commerce Strategy & Optimization

14 “OM on Architecture” Newsletter &
Executive Publishing

Differentiators.

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|----|---|
| 01 | 20+ years of leadership experience in Fortune 500, mid-market, and startup marketing strategy |
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| 02 | USA Today best-selling author, Forbes Councils Expert, and multi-award-winning thought leader |
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| 03 | Proprietary OM Engine: a scalable, AI-native methodology that re-architects business models — not just campaigns — for durable growth |
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| 04 | Advanced AI and automation integration for marketing efficiency and executive decision-making insight |
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| 05 | Measurable KPIs, data-driven results, and end-to-end transparency |
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| 06 | Named “Top Women Leaders of New York” (2022–2024) by Women We Admire |
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| 07 | Proven commitment to ethical, client-centric strategies with long-term impact |
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| 08 | Publisher of “OM on Architecture,” a newsletter translating AI-native transformation into board-level strategy |
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Founder's past performance.

- Delivered sustainable growth, operational efficiency, and market repositioning strategies across industries
- Led strategy and marketing programs for Fortune 50 and Global 500 brands — including IBM, Amazon Web Services, Ford, and Verizon — translating enterprise-scale complexity into measurable growth
- Executive-level project delivery for Fortune 500 corporations, mid-market enterprises, and over 110 small businesses and entrepreneurs

Recognitions & certifications.

WOSB	Women-Owned Small Business (Certified)
WBENC	Women's Business Enterprise National Council (Certified)
MASSACHUSETTS EXPRESS PROGRAM	Approved Workforce Training Provider (Commonwealth Corporation)
FORBES COUNCILS EXPERT	2017–Present
USA TODAY	Best-Selling Author
TOP WOMEN LEADERS OF NEW YORK	2022, 2023, 2024 by Women We Admire

WBENC certification no. WBE2501729 · Granted June 16, 2025 · Valid through June 16, 2027
Processed by the Center for Women & Enterprise. Woman-owned, operated, and controlled.

ENGAGE

Architecture is a decision, not a project.

For procurement, RFPs, teaming, or partnership conversations,
contact us directly. Discovery calls are 20 minutes and scheduled at
omstrategicforecasting.com/book.

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